HENRI L. FOURRIER

Professional Experience:

President / CEO **07/97 - Present**
Greensboro Area Convention & Visitors Bureau, Greensboro, NC

Vice-President of Sales & Marketing **12/96 to 07/97**
Greensboro Area Convention & Visitors Bureau, Greensboro, NC

Vice-President of Marketing **2/92-11/96**
Baton Rouge Area Convention and Visitors Bureau, Baton Rouge, LA

Marketing Coordinator **1/87-2/92**
Piccadilly Cafeterias, Incorporated, Baton Rouge, LA
.
Architectural Sales Representative **11/83-1/87**
Acme Brick Company, Baton Rouge, LA

Consultant **1/80-8/82**
Louisiana State University, Baton Rouge, LA

Formal Education:

MASTER OF SCIENCE IN MARKETING – Major: Marketing; Minor: Statistical Analysis **1982**
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION – Major: Marketing **1980**
Louisiana State University, Baton Rouge, LA
Catholic High School, Baton Rouge, LA – High School Diploma **1976**

Additional Information:

- North Carolina Association of Conventions & Visitors Bureau
- International Association of Convention and Visitors Bureau
- Greensboro Sports Commission Board
- Downtown Greensboro Incorporated Board of Directors
- Hotel / Motel Association Board
- Piedmont Triad Film Commission Board of Directors
- Jaycee's Christmas Parade Planning Committee
- Sigma Alpha Epsilon Fraternity

Hobbies:

Hunting, Saltwater Fishing, Golf, Water Skiing, Cooking.
Have four children Cyrus 32 Amy 31 Lauren 31and Caroline 27.